

Making
success
look
easy.



Quantum **TOTAL!**
Strategic Business Plan



quantumidentitygroup.com

“Why should anyone trust that you know what you are doing if you cannot articulate your **plan** in writing?”

OVERVIEW

Every company needs a business plan to guide its operations. Although many companies consider completing the business plan themselves, they find that they are often too close to the company to explain it in any real, objective sense—especially one that investors can understand.

In today’s competitive and rapidly changing economy, investors expect a higher-level of expertise in the preparation of a business-planning document. When examining a proposal, they want to see much more than a good idea and a bright pitchman—they want to see a business concept meticu-

lously assessed. One in which the entrepreneur has carefully thought through the issues necessary to take the idea and fashion it into a profitable company.

While the demands of starting a company, or running the day-to-day operations of a growing enterprise, leave little or no time to the task of developing a business plan, no investor will seriously consider your business ideas without one. Why should anyone trust that you know what you are doing if you cannot articulate your plan in writing?

We have just the solution.

Quantum TOTAL!™, a strategic business plan development service,

is ideal for business professionals who need a business plan to guide a new venture, gain more control over their company’s current operations, or seek needed capital, whether as equity or debt financing.

SOLUTION

Quantum TOTAL!™ is a business development service designed to assist you in the creation of a clear, concise and compelling business plan. Utilizing the latest in intelligent software platforms, Deepnet market intelligence and our own advanced five-stage Quantum Delivery Approach, we offer business insight and market clarity,

resulting in a strategic business plan worth its investment.

Success in business hinges on meeting needs. You can develop an innovative product, but if it does not address some fundamental need or want, people will not buy it, and eventually your enterprise will fail.

Our comprehensive planning approach addresses this critical element by thoroughly examining your ideas—before you make a major cost commitment—to determine if your business concept has merit, profitability and long-term market potential.

And unlike traditional planning methods, we completely dismiss

the notion of a customizable business plan template that can be used repeatedly for any business idea simply by filling in a few blanks lines. Instead, our approach to developing a “customized” business plan relies heavily on the active involvement of our clients; including participation in high-level strategy discourse, Q&A sessions, and assumption building exercises.

We also ensure that at every stage of the process your business plan accurately represents the strategies discussed and agreed on. The result: A well-conceived and well-presented plan. The entire process is highly interactive.

A comprehensive business plan is

a company’s most critical business document. No company can expect to articulate its goals or to secure financing without a well-organized and expertly written business plan.

Savvy professionals everywhere are turning to Quantum Identity Group for a proven way to plan successful business ventures.

To learn more about **Quantum TOTAL!™**, call us toll-free at 1-800-823-6243, Monday through Friday, 8 AM to 5 PM (CST), or visit us online at www.quantumidentitygroup.com (All information disclosed will remain in the strictest confidence.)

MARKETS

Quantum TOTAL!™ is specifically designed for business professionals who:

- Need a business plan to help guide operations
- Require expert advice in examining new business ideas
- Are interested in securing funding from commercial investors or lenders

HIGHLIGHTS

- Impartial, third-party validation of concepts
- Business analytics performed by the same intelligent software platforms used by many Fortune 500 companies
- Minimal cost commitment relative to value
- Rapid return on investment
- Satisfaction guaranteed

BENEFITS

- Make critical business decisions that focus your activities for maximum results
- Understand the core financial aspects of your company
- Anticipate obstacles your enterprise is likely to encounter
- Expand in new, profitable directions
- Be more persuasive with funding sources

FEATURES

- Unlimited revisions during the design stage
- Completed in twenty-one business days or less
- Delivered electronically in Microsoft® Word format for easy editing
- Final draft comes “disaster recovery compliant” on CD-ROM in both Microsoft® Word and Adobe® PDF formats
- Complementary revision session available one month after project completion

DELIVERABLES

- Comprehensive business plan with all required sections, including executive summary, market analysis, pricing strategy, sales strategy, marketing plan, and financial projections
- Complete valuation of the business concept scored and weighted
- Preferred format by institutional lenders
- Detailed financial projections required by commercial bankers and investors

PRICING

Quantum Identity Group prices each plan according to its unique level of complexity. The cost for the **Quantum TOTAL!™ Strategic Business Plan** starts at \$4,999. Price factors include:

- Intended audience
- Concept complexity
- Depth of market research
- Size of operations
- Sophistication of financial model