

Making
success
look
easy.



Quantum **EXACT!**
Deepnet Market Intelligence



quantumidentitygroup.com

“... market intelligence levels the playing field by allowing any company to make informed, **objective** decisions ...”

OVERVIEW

Successful entrepreneurs are famed for being able to intuitively feel the pulse of the marketplace and direct their efforts appropriately. While the ability to intuit trends may be reserved exclusively for the veteran entrepreneur, market intelligence levels the playing field by allowing any company to make informed, objective decisions without having to rely solely on intuition.

With effective market intelligence, a company can discover a need for

its services, its product’s likelihood to sell; even a psychographic profile of its marquee consumer. Although there are many ways for a company to uncover this data—and much of the information is free and readily available. Extracting relevant facts and crafting it into coherent information is often difficult, tedious and time-consuming.

We have just the solution.

Quantum EXACT!™, a market research service, is ideal for business professionals who need relevant market intelligence to help

make informed business decisions.

SOLUTION

Quantum EXACT!™ is a market research service designed to assist you in understanding the many factors, forces and variables at work in your specific business environment. Utilizing the latest in intelligent software platforms, data mining techniques and our unique five-stage Quantum Delivery Approach, we offer business insight and market clarity, resulting in crisp market intelligence designed to inform strategic business decisions.

No company operates in a vacuum. Every business belongs to a larger, overarching market; the forces that affect your market will eventually trickle down and affect your business. Evaluating the market increases your knowledge of factors that contribute to your company’s success and allows you understand the unique external conditions in which your enterprise is nestled.

Understanding market opportunities, and their associated trends and drivers, is also a critical component to successfully guiding any operation.

Quantum Identity Group understands this need and specializes in obtaining, condensing, and analyzing relevant market data and presenting it in a succinct, meaningful fashion.

Our services range from queries related to markets, companies, or specific products, to industry trends, competitive analysis, and growth patterns.

Comprehensive market intelligence is one of a company’s most critical business resources. No company can expect to accurately predict market trends or make

informed business decisions without concise, relevant market intelligence.

Savvy professionals everywhere are turning to Quantum Identity Group for a proven way to assess today’s rapidly changing business environment.

To learn more about **Quantum EXACT!™**, call us toll-free at 1-800-823-6243, Monday through Friday, 8 AM to 5 PM (CST), or visit us online at www.quantumidentitygroup.com (All information disclosed will remain in the strictest confidence.)

MARKETS

Quantum EXACT!™ is specifically designed for business professionals who:

- Need expert assistance with gathering data for business planning projects
- Require objective market intelligence to direct strategic initiatives
- Are interested in either maximizing profits or capturing market share
- Want to discover the underlying factors that contribute to business success

HIGHLIGHTS

- Cost-effective access to expert resources
- Remove costly guesswork in making critical business decisions
- Minimal cost commitment relative to strategic value
- Rapid return on investment
- Satisfaction guaranteed

BENEFITS

- Define market trends, opportunity and long-term market potential
- Identify risks, problems and possible pitfalls
- Challenge assumptions and force critical thinking
- Guide sales and grow revenue
- Capture market share
- Maximize profits

FEATURES

- Completed in seven business days or less
- Delivered electronically in Microsoft® Word format for easy editing
- Final draft comes “disaster recovery compliant” on CD-ROM in both Microsoft® Word and Adobe® PDF formats

DELIVERABLES

- Comprehensive market intelligence report with all required sections, including situational review, market analysis, industry trends and other pertinent research findings

PRICING

Quantum Identity Group prices each plan according to its unique level of complexity. The cost for the **Quantum EXACT!™ Deepnet Market Intelligence** starts at \$1,499. Price factors include:

- Intended audience
- Concept complexity
- Depth of market research
- Size of operations
- Sophistication of financial model