

Making success look easy.



Quantum 360! Strategy Analysis Report



quantumidentitygroup.com

“... the most critical question any entrepreneur will ever ask ... can this **idea** make money?”

OVERVIEW

Perhaps the most critical question any entrepreneur will ever ask after expressing an interest in starting a business is: Can this idea make money? Indeed, the low survival rate of new ventures suggests that few ideas result in entrepreneurial success, even when well-funded.

In America alone, roughly one million new businesses are started each year. Yet, only one in five of those ventures will ever make it to year five. This translates to only

200,000 successful businesses from a possible one million.

Why the abysmal success rate?

Several reasons abound but one just happens to be the most controllable: Too many would-be entrepreneurs strike out on ventures so convinced of its potential that they fail to thoroughly evaluate the merit of their business strategy.

We have just the solution.

Quantum 360!™, a strategy analysis report development

service, is ideal for business professionals who need objective, expert advice on the business strategy of a new idea or concept before making a major investment.

SOLUTION

Quantum 360!™ is a business development service designed to assist you in evaluating the business strategy of an idea before making a decision to pursue the venture fully. Utilizing the latest in intelligent software analytics, comprehensive market research and our own advanced five-stage

Quantum Delivery Approach, we offer business insight and market clarity, resulting in innovative approaches to examining new product offerings.

Success in business hinges on meeting needs. You can develop an innovative product, but if it does not address some fundamental need or want, people will not buy it, and eventually your enterprise will fail.

Our strategy analysis report addresses this critical element by thoroughly vetting your ideas—before you make a major

commitment—to determine if your business idea has merit, profitability and long-term market potential.

In addition, our five-stage Quantum Delivery Approach ensures that at every stage of the process your report accurately represents the ideas discussed and agreed on. The result: A well-conceived and well-presented business strategy. The entire process is highly interactive.

A strategy analysis report is one of an entrepreneur’s most critical preplanning documents. No

entrepreneur can expect to fully conceptualize the value of a new product offering without a well-researched and expertly crafted strategy analysis.

Savvy professionals everywhere are turning to Quantum Identity Group for a proven way to vet new business ideas.

To learn more about **Quantum 360!™**, call us toll-free at 1-800-823-6243, Monday through Friday, 8 AM to 5 PM (CST), or visit us online at www.quantumidentitygroup.com (All information disclosed will remain in the strictest confidence.)

MARKETS

Quantum 360!™ is specifically designed for business professionals who:

- Want to analyze the business strategy of an idea
- Require impartial, third-party validation of business concepts
- Need expert advice in developing a successful product offering
- Are interested in seeking venture capital or budget approval for new business ideas

HIGHLIGHTS

- Analyze your strategy before making a major investment
- Same intelligent software used by many Fortune 500 companies
- Discover how your idea scores in areas critical to market success
- Total cost of service applicable toward the price of a complete business plan, marketing plan, or sales and pricing strategy
- Satisfaction guaranteed

BENEFITS

- Make critical business decisions that focus your activities for maximum results
- Expand in new, profitable directions
- Anticipate obstacles your product or service is likely to encounter
- Be more persuasive with funding sources

FEATURES

- Completed in five business days or less
- Delivered electronically in Adobe® PDF format

DELIVERABLES

- Strategy analysis of any product or service
- Summary of actions required to advance sales goals
- Observations critical to improving marketing strategy
- Complete valuation of the business concept scored and weighted
- Illustrated charts and graphs

PRICING

Quantum Identity Group prices each plan according to its unique level of complexity. The cost for the **Quantum 360!™ Strategy Analysis Report** starts at \$999. Price factors include:

- Intended audience
- Concept complexity
- Depth of market research
- Size of operations
- Sophistication of financial model